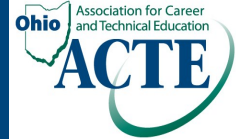


2012 Conference Sponsorship Opportunities



Join 600 Career-Technical Educators at the 2012 All Ohio Career, Technical and Adult Education Conference July 31-August 2, Columbus

Superintendents, School Board Members, Career-field and Academic Instructors and Administrators will gather at the most comprehensive career-technical and adult education event of the year. Showcase your products, services, and organization while interacting with attendees through one of the following sponsorships.

**Don't see an activity listed that you would like to sponsor?
Contact Stephanie Haas at membership@ohioacte.org.**

- Conference Program Sponsor**-Includes full page advertisement in the conference program and one conference registration. Sponsor must supply artwork. **\$400 member/ \$500 non-member**
- Conference Tote Bag Sponsor (1)**-Simply supply tote bags for attendees to pick up at registration or join us at Conference registration and help distribute your logo tote bags to attendees yourself! Sponsor to provide 750 conference tote bags to participants and distribute during registration. Tote bags must include Ohio ACTE logo. **Includes two conference registrations and recognition in conference program.** **\$600 member / \$750 non-member**
- Name Badge/Lanyard Sponsor (1)**-Sponsor provides nametag lanyards, Ohio ACTE provides personalized name badges. **Includes recognition in conference program.** **\$100 member/ \$150 non-member**
- Opening Session-Networking Reception (3)**- Includes refreshments for attendees one hour before the Conference Opening Session. Includes signage at the reception, opportunity to distribute materials, half page advertisement in the conference program. Limited to three sponsorships. **Includes two conference registrations and recognition in conference program.** **\$750 member/ \$1,000 non-member**
- Keynote Speaker Sponsor(1)**-Includes signage, podium recognition, opportunity to introduce speaker address the audience and one full page advertisement in the conference program. **Includes two conference registrations and recognition in conference program.** **\$4,000 member/ \$5,000 non-member**
- Coffee/Continental Breakfast Sponsor (2)**-Two breakfast opportunities; Includes signage at the breakfast, and sponsor will be given 2-5 minutes to address the entire audience during the General Session. Sponsor can distribute materials at the general session breakfast and includes one half page advertisement in conference program. **\$2,000 member/ \$2,500 non-member**
- Dessert Break with Exhibitors (3)**-Includes signage at the break, half page advertisement in conference program. Limited to three sponsors. **\$750 members / \$1,000 non-members**
- E-Blast** -Let Ohio ACTE send direct marketing messages to conference attendees before or after the conference. Use to drive prospective customers to visit your booth, offer incentives or updates. **\$150 member / \$250 non-member**
- Ohio ACTE Awards Luncheon-Our Premier Event (1)**-Includes signage in the ballroom for the luncheon, podium recognition and 5 minutes to address the audience, full page advertisement in the conference program. Limit one Sponsor. **Includes two conference registrations and recognition in conference program.** **\$5,000 member/ \$6,000 non-member**
- Breakout Session Presentation**-Includes promotion in the conference program of your educational session; one hour break-out presentation. Content must be approved by the Ohio ACTE Conference Committee. To be considered, please complete the form online at www.ohioacte.org "Call for Presenters". **\$500 member / \$600 non-member**