



Ohio ACTE Update

Fall 2011 –
OCTA New Administrators Meeting



38 Commerce Park Dr., Suite D / Westerville, Ohio 43082
P. 614/890-ACTE(2283) / F. 614/890-1584 / www.OhioACTE.org

Ohio ACTE Mission/Vision

- Ohio ACTE Mission: **Advocate for career-technical and adult education in Ohio and offer career-technical educators the information and resources they need to provide outstanding educational opportunities for students of all ages and abilities.**
- Vision: **Be at the forefront of innovative education techniques and processes so that all students meet or exceed their educational goals and life expectations while pursuing their career calling.**

Pathways to Prosperity

- Importance of providing multiple education pathways for students.
- The current national strategy for education has been too narrowly focused on an academic, classroom-based approach.
- Develop a comprehensive pathways network to serve students in high school and beyond.
 - Harvard Graduate School of Education report : *Pathways to Prosperity: Meeting the Challenge of Preparing Young Americans for the 21st Century.*

Ohio ACTE Priorities:

- **Position** career-technical and adult education as an economic driver in Ohio.
- **Foster** understanding of career-technical education with legislators, regulators and the public.
- **Create and participate** in partnerships that benefit career-technical students.
- **Promote** excellence and innovation in education.
- **Provide professional development** opportunities in order to share and build outstanding practices.
- **Support** activities that increase leadership characteristics and provide leadership opportunities for career-technical educators.
- **Represent** all Ohio career-technical and adult educators through an aggressive membership program that focuses on member service.

Legislative Advocacy

➔ ■ **Position** career-technical and adult education as an economic driver in Ohio.

- ❑ Focus on jobs, Ohio's economy
- ❑ Focus on CTE's ability to produce skilled talent to meet Ohio's regional needs

➔ ■ **Foster** understanding of career-technical education with legislators, regulators and the public.

Legislative Activities - Grassroots

- Legislative Advisory Task Force
 - Receive input from all areas of CTE and delivery methods
- Grassroots Activities
 - Legislative Seminar
 - First Ever Student Showcase
 - Student Legislative Luncheon – April 13
 - Proclamation in Senate for CTE Month

CTE Student Showcase – Feb. 10



Agricultural Education Represented

- Zane Trace Food Science



Legislative Activities - Formal

- Hired Legislative Counsel in February 2010
 - Formalized representation
 - Able to provide testimony, Revised Code amendments
 - Relationships with legislators/regulators



Bricker & Eckler
ATTORNEYS AT LAW

Partnership with Legislative Counsel

- Legislative Advisory Task Force
 - Receive input from all areas of CTE and delivery methods
 - Counsel relies on educators to identify/explain barriers to delivery of career-technical education
 - Counsel relies on educators, Ohio ACTE to support their efforts

Legislative Recommendations

- Legislative Counsel/Leadership Guidance
 - Cuts are inevitable, but take measures to provide relief from unfunded mandates
 - School Fee Waiver
 - Preserve Weighted Funding
 - Ensure continued funding for adult programs
 - Modernize the career-technical education system

New Administration = New Ideas/New Faces

- **Bob Sommers**

- Director of 21st Century Education



- **Jim Petro**

- Chancellor of the Board of Regents



What This Means....

- Ohio ACTE Helps Members Understand Change:
 - Accountability/Data
 - School Ranking
 - Consolidation
 - Focus on Jobs

Career-Technical Education: Budget Info

- CTE received flat Foundation Funding at 2011 levels.
 - Other cuts will have a negative impact on CTE
- Integrate several administrative measures into the budget to provide relief: school fee waivers, background checks, etc.

Kasich Administration Education Reform Goals

- Ohio ACTE: Make sure CTE is part of the discussion:
 - Ensure college and career readiness throughout the Ohio's educational system;
 - Provide quality school choice;
 - Think “outside of the box” on how education is delivered and maximizing resources for efficiency and effectiveness;
 - Implement a new state funding formula
 - Update the current accountability system;
 - Implement a new assessment process;
 - Expand the principal evaluation system; and,
 - Create a new teacher evaluation system.

Legislative Advocacy - National

- Perkins Threats Cuts: for 2011- 2012:
- ACTE: National Budget Information
 - Total cuts: \$140.2 million – mainly Tech Prep
- Ohio's Portion:
 - 2010: \$49,171,479
 - 2011: - \$4,446,194 or - 9.04% decrease
- ACTE: Advocacy for 2012
 - Reinstate funding for CTE

Legislative Advocacy – National Policy Seminar

- Visited every representative
- Met with Sens. Brown and Portman
 - Message: Perkins funding is important to Ohio's CTE delivery



Ohio ACTE Champions Program

Involve Non-Educators:

- Students are our best advocates
- Parents, alumni, business partners
- Tap into the student network

www.Facebook.com/CTEChampions



Advocacy Partnerships

Share Information:

- Provide success stories via Champions
- Use publications on Ohio ACTE Web site
- Inform Ohio ACTE about student performance
 - Anecdotal and data

Become an Advocate:

- Identify legislators/others in your district
- Develop regular communication
- Invite legislators to events

Ohio ACTE Support – Web site

Ohio ACTE - Legislative Activities - Internet Explorer provided by Dell

http://ohioacte.org/legislative

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Ohio ACTE - Legislative Activities

Ohio Association for Career and Technical Education
ACTE

ADULT STUDENTS SERVED: 89,809 **HIGH SCHOOL STUDENTS SERVED: 127,085**

Ohio ACTE promotes innovative education and supports educators who inspire students of all ages and abilities

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Legislative Activities

Legislative Advocacy "Tool-Kit". The following publications are available for schools to use in their legislative advocacy efforts with their local legislators, policy makers and others. Please download, print and distribute these publications. Click on the title to download the publication.

You can also order copies by calling Ohio ACTE at 614/890-ACTE (2283).

What is Career-Technical and Adult Education? This paper provides basic information on career-technical and adult education in Ohio, including the different delivery methods and types of programs available.

CTE Policy Paper. This paper provides information on the economic impact CTAE has on Ohio's economy and jobs. This paper also has specific recommendations and talking points to help keep CTE a vital part of Ohio's public education system.

Impact Flyer - CUSTOMIZE for your school. This document is provided in Word format so you can replace the student success stories and information to reflect your local experience before distributing. Be sure to include your school contact information at the bottom of the flyer in place of Ohio ACTE.

Adult Workforce Education 2010...Economy Driven...Life Changing. This 26-page booklet provides information on Ohio's Adult Career Centers, including examples of business partnerships, student success stories and statistics.

Helpful Links:

- [Ohio Congressional Map](#)
- [Ohio Senators](#)
- [Ohio Senate Leadership](#)
- [Ohio Representatives](#)
- [Ohio House Leadership](#)
- [US Senators](#)
- [US Representatives](#)

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Ohio ACTE Support

- Leadership and Empowerment Summit –
Sept. 15, 2011
 - Participate in discussions surrounding
Accountability, Advocacy and Leadership

Partnerships

➔ **Create and participate** in partnerships that benefit career-technical students.

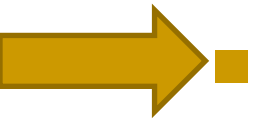
- ❑ **Safety Eyewear Program**
- ❑ **Darrell Parks Student Scholarship**
- ❑ **Promote Students as CTE Advocates**
 - **Champions Program**



Professional Development

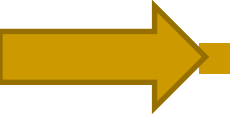
- **Provide professional development** opportunities in order to share and build outstanding practices.
- **Support** activities that increase leadership characteristics and provide leadership opportunities for career-technical educators.

Educator Awards



- **Promote** excellence and innovation in education.
 - ❑ Ohio ACTE Awards Program
 - ❑ Record number of nominations
 - ❑ Ohio ACTE Divisions recognize contributions of their members

Membership



Represent all Ohio career-technical and adult educators through an aggressive membership program that focuses on member service.

- ❑ Provide representation, information and resources career-technical educators need
- ❑ Examine our leadership structure
- ❑ Represent all career-technical educators and delivery methods

Membership Challenges

- Schools consolidating positions.
- Voluntary dues organization.
- Encourage new, younger members to join Ohio ACTE.
- Represent only about 1/3 of all CTE educators, diminishes our advocacy strength.

Questions and Final Thoughts



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