



The Ohio Department of Education Office of Career-Technical Education-sponsored Summit brings education, business and industry together to improve Ohio's economy. The 1.5-day, fifth annual state event features keynote presentations and breakout sessions focused on 10 important industry sectors.

- **Advanced Energy**
- **Advanced Manufacturing**
- **Agbioscience**
- **Biomedical**
- **Finance**
- **Health**
- **Informatics**
- **Information Technology**
- **Logistics**
- **Shale**

The **Ohio Economic-Education Summit V** begins the evening of Tuesday, March 6, 2012, with a secondary/postsecondary-to-industry discussion facilitated by Ohio Department of Education and Ohio Board of Regents leadership at the Hyatt Regency, Columbus. The Summit continues throughout the day on Wednesday, March 7, 2012. An 11<sup>th</sup> breakout session at the end of the day on March 7 will provide an employment overview (jobs, education requirements, etc.) for all 10 industry sectors.

Up to 600 teachers, school administrators, counselors, college faculty, business and industry leaders and state agency staff will participate.

***MISSION – Bringing education and business/industry together to improve the state's economy***

***ACTION*** – The objectives are:

- High school educators start or improve workforce education programs;
- Postsecondary faculty align curriculum with secondary education and the workforce; and
- Business/industry representatives tap deeper into workforce education to increase Ohio's economic viability and competitiveness.

***PARTNERS*** – Collaborators with the Ohio Department of Education in designing and convening the Summit are:

- Governor John Kasich's office
- JobsOhio
- Ohio Department of Development
- Ohio Department of Job and Family Services
- Ohio Board of Regents
- BioOhio
- Ohio Association for Career and Technical Education
- Pickaway-Ross Joint Vocational School District (representing local career-technical superintendents)

[www.economic.education.ohio.gov](http://www.economic.education.ohio.gov)

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## Ohio Economic-Education Summit V Main Presenters for March 7, 2012

### BREAKFAST KEYNOTE/REMARKS



As the morning keynote, **City Barbeque Co-founder and President Rick Malir**, a former national FFA president, will tell his personal success story while addressing employee good qualities and gaps, turning passion into achievement and overcoming obstacles with risk taking.

Malir's story includes his departure from a corporate job at John Deere and Company to join some BBQ-loving friends in starting the first restaurant in 1999 – one that within one year was named one of the top 10 casual restaurants by the Columbus *Dispatch*. In 12 years, City Barbeque has become a chain of 17 establishments in Ohio, Kentucky and Indiana. Malir, who has an MBA from the University of Illinois, has a management style that involves giving all 350 employees the opportunity to drive the success of their restaurants by modeling the philosophy to always do their best.

“Around here, we take our work seriously, but not ourselves too seriously,” he says.

Special remarks will be given by **State Superintendent of Public Instruction Stan Heffner**.

### LUNCHTIME KEYNOTE/REMARKS



As the afternoon keynote, **Ohio Oil and Gas Energy Education Program and Ohio Oil and Gas Energy Education Foundation Executive Director Rhonda L. Reda** will provide comments that reflect her reputation as state voice that understands the true relationship between the advanced energy industry and education. This is reflected, in part, through designations such as the Science Council of Ohio Friend of Science Award. That essential business/education collaborative will be the focus of her remarks.

Collectively, Reda has more than 20 years' experience in the crude oil and natural gas industry. Formerly on the White House Task Force on Energy Education, she currently serves on the Public Outreach Committee of the Interstate Oil and Gas Compact Commission and the steering committee for Colonial Drake Well Historical “Oil 150,” which acknowledges achievements since the launch of the petroleum industry in Pennsylvania more than 150 years ago.

Special remarks will be given by Ohio Board of Regents **Chancellor Jim Petro**.