

## Annual Sponsorship Opportunities

Sponsorship is based on the Ohio ACTE FY January 1 – December 31.

	<i>Benefits</i>	Annual Strategic Partner	Annual Participating Sponsor	Annual Contributing Sponsor
<b>Membership Benefits</b>	Associate Business Membership	Yes	Yes	No
	Complementary Ohio ACTE/ACTE Individual Memberships	Yes – 6 memberships	Yes – 4 memberships	Yes – 2 memberships
<b>Event &amp; Advertising Opportunities</b>	Full page ad(s) in Today's Education, Tomorrow's Career! newsletter	Yes – 3 color ads	Yes – 2 color ads	Yes – 1 color ad
	Article in newsletter	Yes – 2 articles	Yes – 1 article	No
	Premium Exhibitor Space	Yes – 3 exhibit spaces (pre-agreed upon)	Yes – 1 exhibit space (pre-agreed upon)	No
	Listing in Annual Conference Program	Yes	Yes	Yes
	Complimentary Vendor Session during Annual Conference	Yes	No	No
	Sole Host of Meal/Reception Sponsorship	Yes	No	No
	Give-Away Opportunity	Yes – 4 opportunities to provide items	Yes – 2 opportunities	Yes – 1 opportunity
	Host of Event Snack/Dessert	Yes	Yes	No
<b>Additional Services/Benefits</b>	Complimentary Event Registration	Yes – 4	Yes – 2	Yes – 1
	Web Site Listing	Yes (with Hotlink)	Yes (with Hotlink)	Yes
	VIP Partner Email Blast to members including logo and hotlink	Yes – 2	Yes – 1	No
	<i>Investment</i>	\$20,000	\$10,000	\$4,000

*(Ohio ACTE reserves the right to modify these benefits and some benefits have limited availability)*