

A dramatic scene featuring a red lighthouse on a rocky island. The lighthouse has three windows and a glowing light at the top. The sky is dark and stormy, with several bright lightning bolts striking down. The ocean is turbulent, with white-capped waves crashing against the rocks. The overall mood is one of resilience and guidance through chaos.

# Leading & Empowering Through Chaotic Times

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**How do we plan, build, & execute as leaders in a time of complete chaos?**

**How to we mentor and guide young people into careers in the skilled trades in a new world that we now hardly understand any better than they do?**

# 1. When everything is changing, hold fast to the things that never change.

*"What is it that hath been? the same thing that shall be.*

*What is it that hath been done? the same that shall be done.*

*Nothing under the sun is new."*

## 2. Aim small, miss small.

Small, fast experiments = consistent big wins.

Try many things, but:

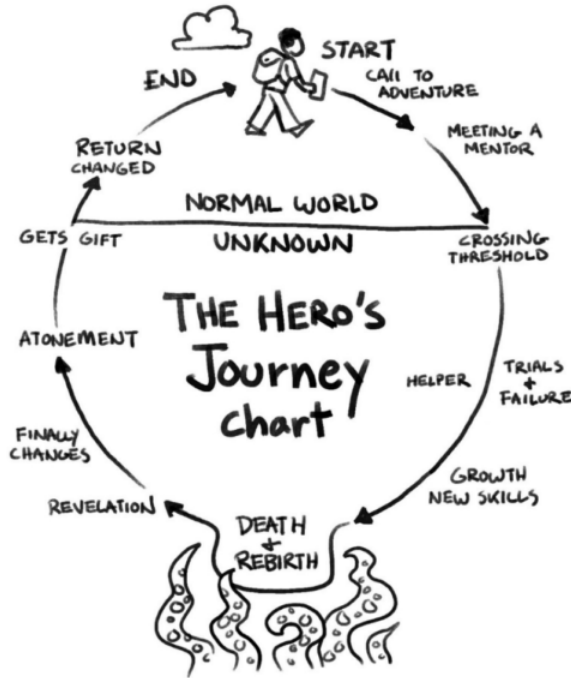
Try them one at a time, try them small, try them fast.

# 3. More Cheese, Less Whiskers

1. Get cheese.
2. Avoid cats.

# 4. Everyone's journey is the hero's journey.

## The Hero's Journey and The 12 Phases



### 1st Act (The Known)

1. The Ordinary World
2. Call to Adventure
3. Refusal of The Call
4. Meeting The Mentor
5. Crossing The Threshold

### 2nd Act (The Adventure)

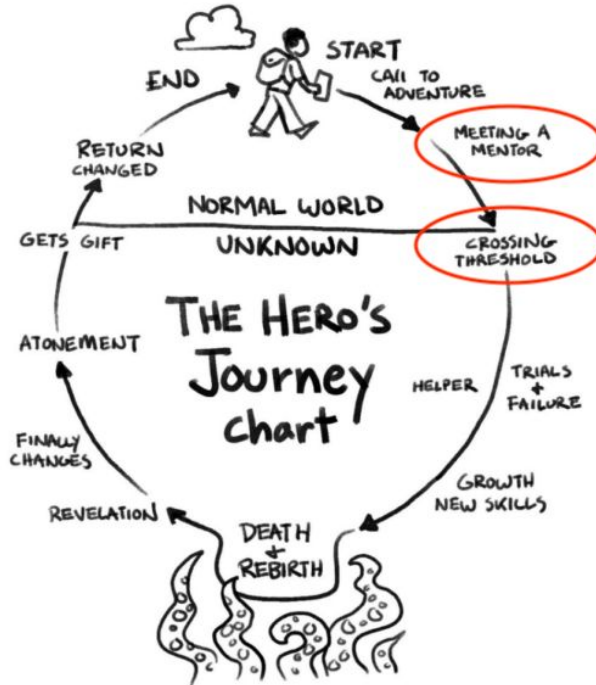
6. Tests, Allies, Enemies
7. Approaching The Inner Cave
8. The Ordeal
9. Seize The Reward

### 3rd Act (Chance to Make It Right)

10. The Road Back Home
11. Resurrection, Atonement
12. Return with The Elixir

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## 5. Everyone wants to be wanted.

We must develop and lead cultures in our organizations that make students believe that they are wanted in this world.

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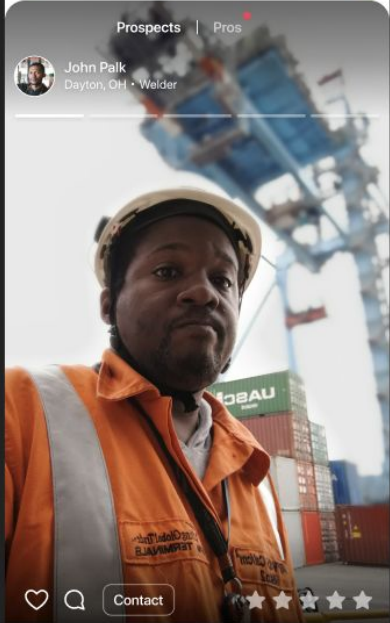
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View replies (5) ▾

 Frank Moris  
**Great job!**  
1 d. Reply  
View replies (3) ▾

 Oliver Twist  
**Awesome!!!**  
1 d. Reply

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Call 

Text 

**Thank you!**

Please don't hesitate to reach out about anything!

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