Cosmetology Virtual Success Series

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Whoa!

PREPARING FOR THE SCHOOL YEAR LIKE

I HAVE NO IDEA WHAT’S GOING ON
POSITIVE MINDSET

To Help Your Students... Think About:

- What can I learn from this experience?
- How can I grow stronger, wiser, and better because of it?
- What OPPORTUNITIES does it present?
- What do I want?
- What positive actions do I need to take?
State Board Information

■ Additional questions?
  ○ Contact your State Board School Liaison

July 15, 2020

To Whom It May Concern:

This letter is to confirm the Ohio State Cosmetology and Barber Board passed a Resolution on July 14, 2020, pursuant to Executive Order 2020-01(D), and in response to the ongoing COVID-19 pandemic, that will temporarily suspend enforcement of paragraph (K)(2) of rule 4713-5-02 of the Administrative Code, beginning August 6, 2020, and continuing until Governor DeWine rescinds Executive Order 2020-01(D), or until December 31, 2020, whichever comes first. The total amount of hours that may be earned through distance learning while the resolution is in effect shall not exceed seventy-five percent of the required hours for a student's program of study.

Sincerely,

Jim Pearson
Deputy Director
The Ohio State Cosmetology and Barber Board
Our Remote Classrooms
CREATIVE WAYS TO ENGAGE STUDENTS!

HOW IN THE WORLD DO WE COMPETE WITH TIK-TOK?!?!?!
Spark Interest by Igniting Passion!!!

Model the behavior you want to see!
REACHING OUT!

- REACH OUT IN UNCONVENTIONAL WAYS.

- PRAISE, PRAISE, PRAISE INVOLVEMENT.

- WITH STUDENTS WORKING TO PAY FAMILY BILLS, ZOOM OR MEETING TIMES MAY NEED ADJUSTED.

- INVOLVE PARENTS/GUARDIANS! LET THEM KNOW HOW IMPORTANT THEIR ROLE IS.
“Friday's on the Farm” & “Flat Stanley”
Keeping Lessons Simple

1. Challenge yourself to develop and learn (not master) one new skill a week! **They love seeing their instructor at work!**
2. Make a small powerpoint with directions and your images for different techniques, styles and applications.
3. Have fun and focus on some simple items and products every student has laying around the house.
4. ASK FOR HELP! Most fellow educators are always willing to share ideas and materials with one another!!
Digital Teaching In Action!
Digital Learning in Action!

Task: Haircut
Date: 5/12
Attempt: 3
Time: 45 minutes

Grade: 100%
This looks AMAZING!
Great Work!
Digital Learning in Action!

*Professional Products Lesson*

*Strength of Hydrogen Peroxide Lesson*

*Color Intensity Lesson*
The New Plan:

- Research and know what you want to use
  - Simple and consistent
  - Offer divers methods
    - Asynchronous (online not real time)
    - Synchronous (online in real time)
- Incorporate digital learning into your rules
  - Explain responsibilities
    - Digital etiquette
  - Expectations
    - Digital submissions
  - Rewards/Consequences
What do accommodations/modifications look like in the digital world?
- Accommodations/Modifications
  - Google extensions, YouTube, Assessments, Zoom

No Internet/Rural Area
- What do we do now?
  - Alternative assignments
  - District initiatives?

Emotional Needs
- Youth Help Mental First Aid Training
  - https://www.mentalhealthfirstaid.org/population-focused-modules/youth/
- Sometimes it takes an army of support!
Opportunities for Our New Normal!

State Board Changes
- Additional hour opportunities **Interning is still a GREAT option**

Connect with Business Partners
- Virtual guest speaker: more variety with open schedule
- Student mock interviews: small group or 1:1 (record)

Collaborative Industry
- Online classes are EVERYWHERE... and many are free!

New Platforms to Teach Students!
- One-on-one/Small group instruction
Educational Resources

https://www.freesaloneducation.com
Animoto.com
Nail Career Education (YouTube Channel)
https://www.pravana.com/certification-programs/color-certification/

https://www.matrix.com/virtual-hair-color-try-on
https://www.redkensalon.com/redken-education
https://thethrivingstylist.com/podcast
https://www.facebook.com/groups/OCCTA
Educational Resources

https://barbicide.com/certification/

https://education.olaplex.com/landing/

https://tv.pulpriothair.com/

http://learn.malibuacademy.com/

https://www.saloncentric.com/on/demandware.store/Sites-saloncentric-us-Site/default/ContentHub-Search?fdid=ch-education


https://www.beautyasabusiness.com/
YOU have the
POWER to change the
world... Use it to make
a DIFFERENCE!
We wish you the best
of luck this school
year!

Love

Lynne & Sara

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